

## Total Ship Process Modeling

# “Ship Design Project Management; can we improve?”

Seth Cooper, NAVSEA05C  
[seth.cooper@navy.mil](mailto:seth.cooper@navy.mil)  
202-781-3139 (w)

Gilbert Goddin, NSWCCD  
[gilbert.goddin@navy.mil](mailto:gilbert.goddin@navy.mil)  
540-653-1271 (w)

Gene Allen, NSWCCD  
[gene.allen@navy.mil](mailto:gene.allen@navy.mil)  
301-227-1940 (w)

16 May 2012

Sean Gallagher, NSWCCD  
[sean.m.gallagher@navy.mil](mailto:sean.m.gallagher@navy.mil)  
215-897-1938 (w)

Daniel Billingsley, Grey Ghost, LLC  
[dwbillingsley@gmail.com](mailto:dwbillingsley@gmail.com)  
443-223-7032 (m)

**David A. Helgerson,**  
CSC Advanced Marine Center  
[dhelgers@csc.com](mailto:dhelgers@csc.com)  
202-675-6193 (w)

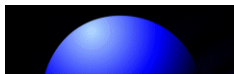
Report Documentation Page				Form Approved OMB No. 0704-0188	
Public reporting burden for the collection of information is estimated to average 1 hour per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to Washington Headquarters Services, Directorate for Information Operations and Reports, 1215 Jefferson Davis Highway, Suite 1204, Arlington VA 22202-4302. Respondents should be aware that notwithstanding any other provision of law, no person shall be subject to a penalty for failing to comply with a collection of information if it does not display a currently valid OMB control number.					
1. REPORT DATE <b>16 MAY 2012</b>		2. REPORT TYPE		3. DATES COVERED <b>00-00-2012 to 00-00-2012</b>	
4. TITLE AND SUBTITLE <b>Ship Design Project Management; can we improve?</b>				5a. CONTRACT NUMBER	
				5b. GRANT NUMBER	
				5c. PROGRAM ELEMENT NUMBER	
6. AUTHOR(S)				5d. PROJECT NUMBER	
				5e. TASK NUMBER	
				5f. WORK UNIT NUMBER	
7. PERFORMING ORGANIZATION NAME(S) AND ADDRESS(ES) <b>Naval Sea Systems Command, Naval Systems Engineering Directorate (NAVSEA05C), Washington Navy Yard, DC, 20376-1080</b>				8. PERFORMING ORGANIZATION REPORT NUMBER	
9. SPONSORING/MONITORING AGENCY NAME(S) AND ADDRESS(ES)				10. SPONSOR/MONITOR'S ACRONYM(S)	
				11. SPONSOR/MONITOR'S REPORT NUMBER(S)	
12. DISTRIBUTION/AVAILABILITY STATEMENT <b>Approved for public release; distribution unlimited</b>					
13. SUPPLEMENTARY NOTES <b>9th Annual Acquisition Research Symposium, 15-17 May 2012, Monterey, CA</b>					
14. ABSTRACT					
15. SUBJECT TERMS					
16. SECURITY CLASSIFICATION OF:			17. LIMITATION OF ABSTRACT <b>Same as Report (SAR)</b>	18. NUMBER OF PAGES <b>16</b>	19a. NAME OF RESPONSIBLE PERSON
a. REPORT <b>unclassified</b>	b. ABSTRACT <b>unclassified</b>	c. THIS PAGE <b>unclassified</b>			

# Some questions:

- Have you ever been involved in a project that was completed late?
- Have you ever been delayed by someone else not providing you the input you needed?
- Has anyone expected you to provide something without letting you know?
- Have you ever had a beneficial suggestion, but no means of demonstrating its value?

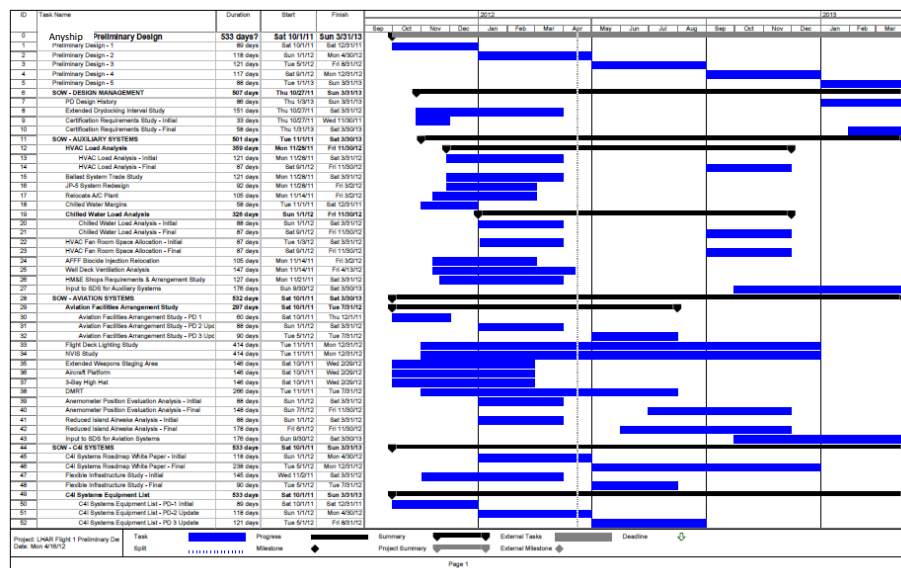


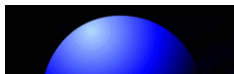
**Notice:**  
Bad planning  
on your part  
does not  
constitute an  
emergency  
on my part.



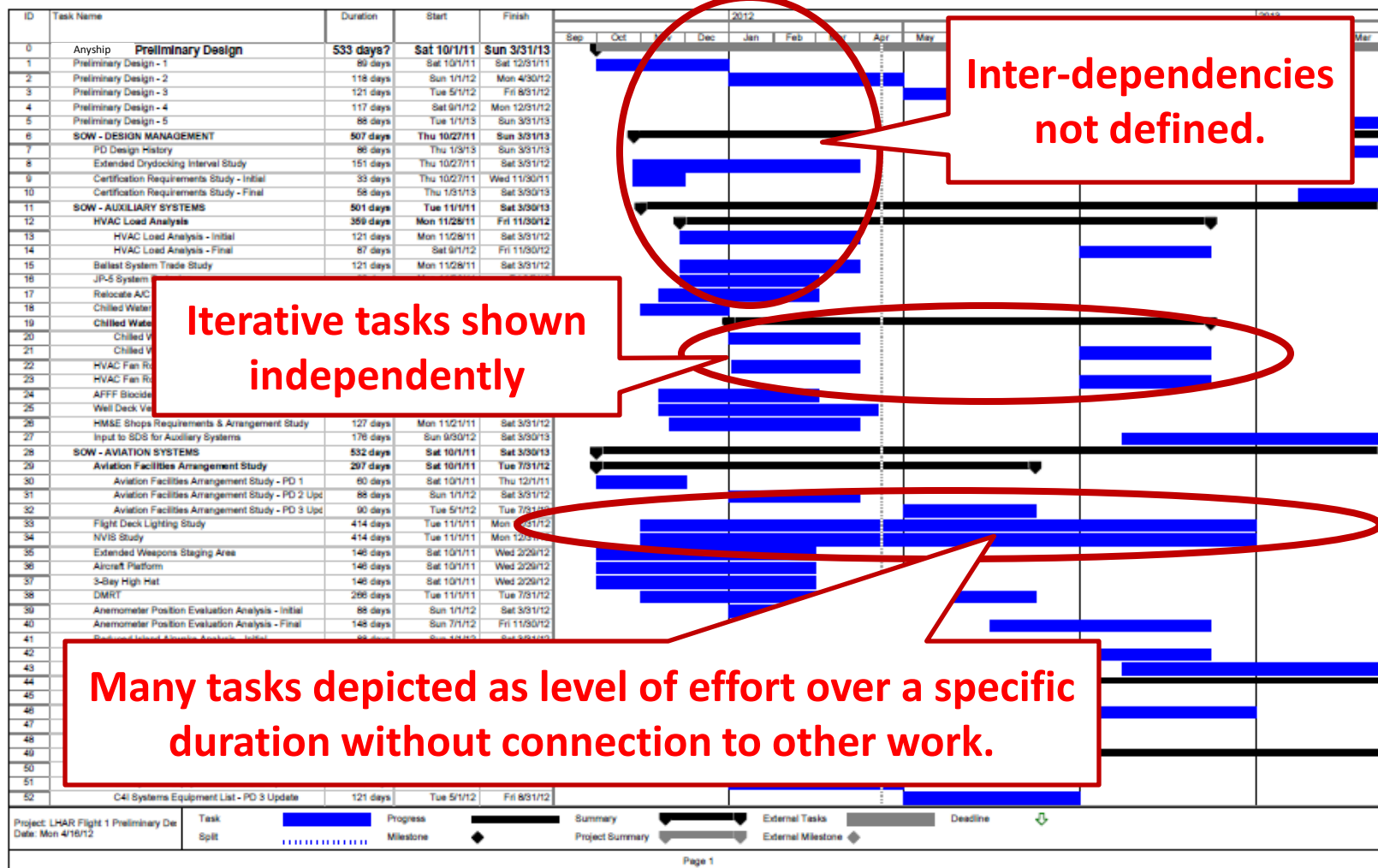
# Typical Preliminary Design Schedule

- Tasks described in Microsoft Project®
- Collocated HM&E resources (to extent possible)
- Multiple Commands involved
  - Aviation Systems
  - Combat Systems
  - Integrated Warfare Systems



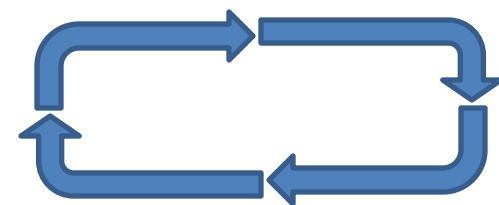


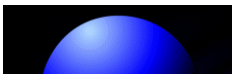
# Level of Effort vs. Detailed Process



# Dynamic Management

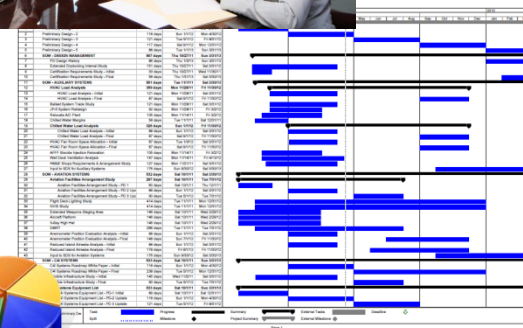
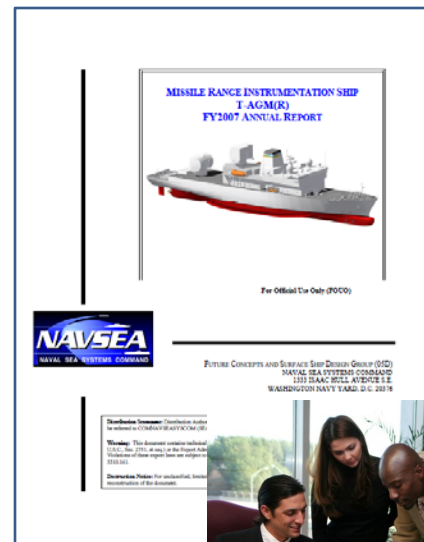
- Requirements and Program Office direction can change.
- Weekly stand-up meetings provide this week's priorities and "30 day look" (cadence.)
- The on-site team is cohesive; remote team elements may be less well integrated.
- Design Reviews are key to integration; solutions to issues examined in next cycle.
- Success is function of Ship Design Manager (SDM) skill and intuition.





# Organizational Wisdom

- Schedules are based on the experience of the community and leadership expertise.
- Past practice is captured in “Red Books” and Annual Reports.
- Technical Warrant Holder community provides domain expertise.
- Emphasis is on budget allocation.

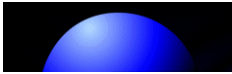


# Opportunity

- Navy budgets increasingly constrained.
- Ship design community decimated.
- Systems becoming more complex.
- Engineering and planning processes consume approximately one third of life cycle costs. (~\$13B/yr)
- Scheduling with time-trusted techniques can cause:
  - Unnecessary work
  - Delays
  - Engineering errors; missing data

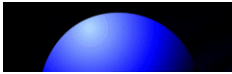
**Can we do  
better?  
*Yes, we can!***





# The Ship Design Process Model

- Since 2008 the Navy has been developing a model of the ship design process.
- Initial objective was to quantify the benefits of new software.
- The team has identified some new tools and techniques that help us capture the expertise of the community and apply it towards effective project planning.
- The Technical Warrant Holder Community has contributed its expertise.
- We are in the pilot stage on real acquisition programs to validate anticipated benefits.



# Data-Centric Approach

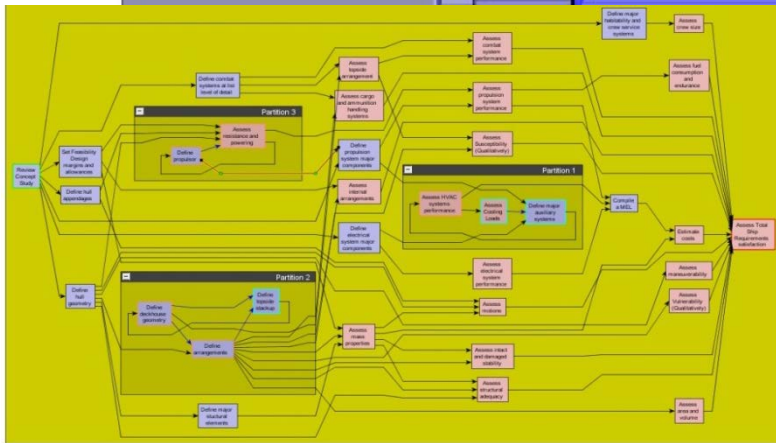
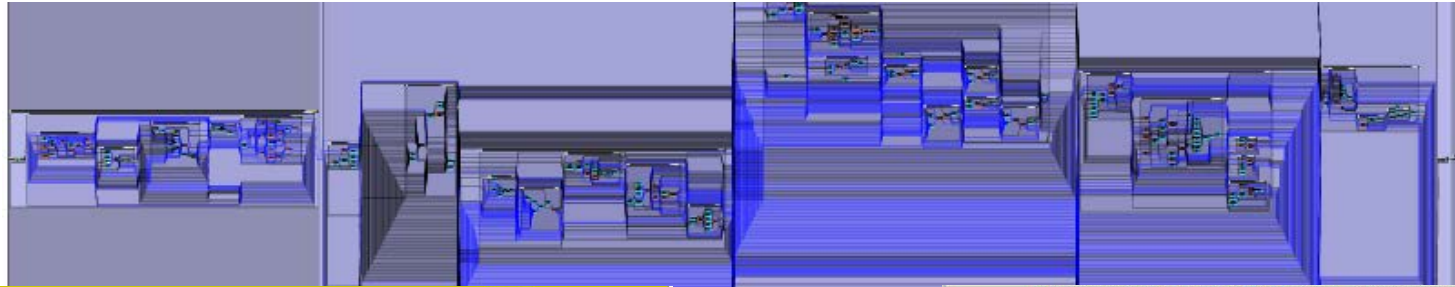
- The Ship Design Process Model (SDPM) is a database that captures the activities and transactions within the ship design process.
- The Ship Design Process Reference Model (SDPRM) represents a typical surface combatant design process.
- The SDPRM data was gathered primarily during the ONR Ship Design Workshops.
- The SDPRM is a starting point for planning other ship design processes; unique models generated.
- The SDPRM includes a representative range of activities and reminds the SDM of activities to consider when planning a new project, of any type.
- Commercial software enables rapid editing to tailor the process and supports simulations to explore alternatives.

The SDPRM has been modeled using the PLEXUS® software from Plexus Planning, Ltd. This commercial product has proven to be intuitive and capable of meeting our modeling needs. Used by Rolls Royce, GE, Boeing, & Raytheon.



# Multiple Views of Same Data

## Process Diagrams “Boxes and Arrows”

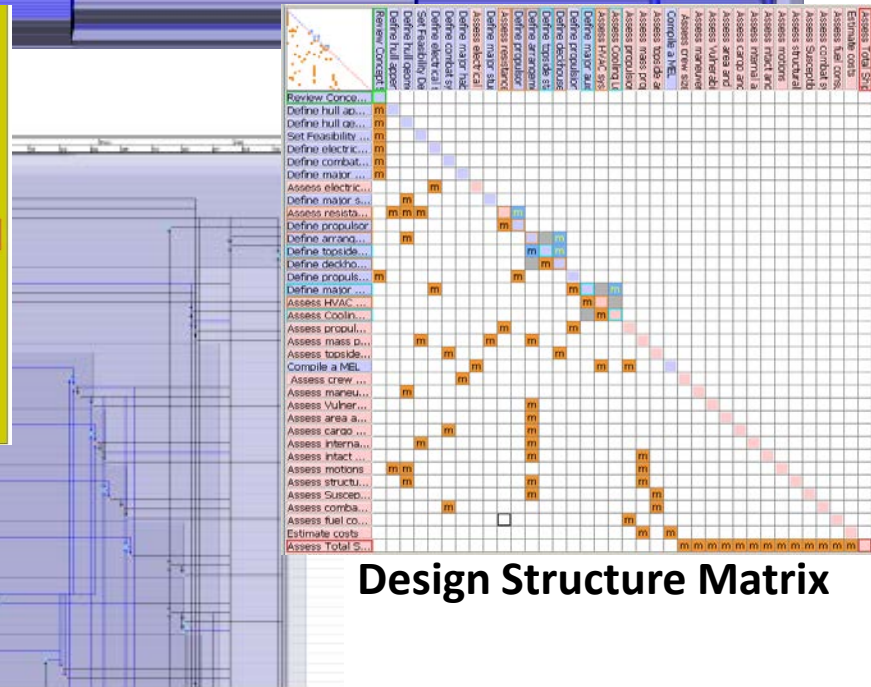


## Alternate WBS Views

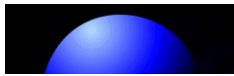
## Spreadsheets

11	Define electrical system @ Diagrammatic LOD
12	Assess Backlog Power Systems
13	INMC Systems
14	Review/Get INMC architecture and Plans
15	Define INMC layout
16	Define INMC system @ Component List LOD
17	Define INMC system @ Diagrammatic LOD
18	Assess INMC System Performance
19	Review/Get INMC Control System architecture
20	Define INMC Control System Requirements
21	Define INMC Control System @ Component List LOD
22	Define INMC Control System @ Diagrammatic LOD
23	Assess INMC Control System
24	Review/Get INMC Control System architecture and Plans
25	Define INMC Control System @ Component List LOD
26	Define INMC Control System @ Diagrammatic LOD
27	Assess INMC Control System Performance
28	Review/Get INMC Control System architecture and Plans
29	Define INMC Control System @ Component List LOD
30	Define INMC Control System @ Diagrammatic LOD
31	Assess INMC Control System
32	Review/Get INMC Control System architecture and Plans
33	Define INMC Control System @ Component List LOD
34	Define INMC Control System @ Diagrammatic LOD
35	Assess INMC Control System

## Gantt Chart



## Design Structure Matrix



# Process Data

- The SDPM captures data on activities and their interdependence.
- The SDPM clearly defines inter-organizational relationships and responsibilities.
- Activity data can include the typical content of tasking statements such as:
  - Organizational Assignments
  - Expected Deliverables
  - Resources Required
  - Expected Duration
  - User-defined data

# Process Data

**Assess Architecture and Design at Engagement Level against Require...**

Name  
Assess Architecture and Design at Engagement Level against Requirements

Activity Type: Activity Activity Status: ? <None>

Duration: 11 Duration Unit: months

Resources Groups Requests Constraints & Cost Schedule

Extra Fields Description Decisions Duration Audit Legend

Needs to capture cost and risk, technology maturity  
Fidelity of models may increase as design maturity progresses.  
May include, but not limited to:  
Mission Effectiveness,  
Safety,  
Manning,  
Cost,  
Environmental Considerations,  
Risk,  
Interoperability,  
Logistics,  
everything enumerated as an ASPEC  
initial modeling of software architecture, computing performance, and human performance  
Human Systems Integration

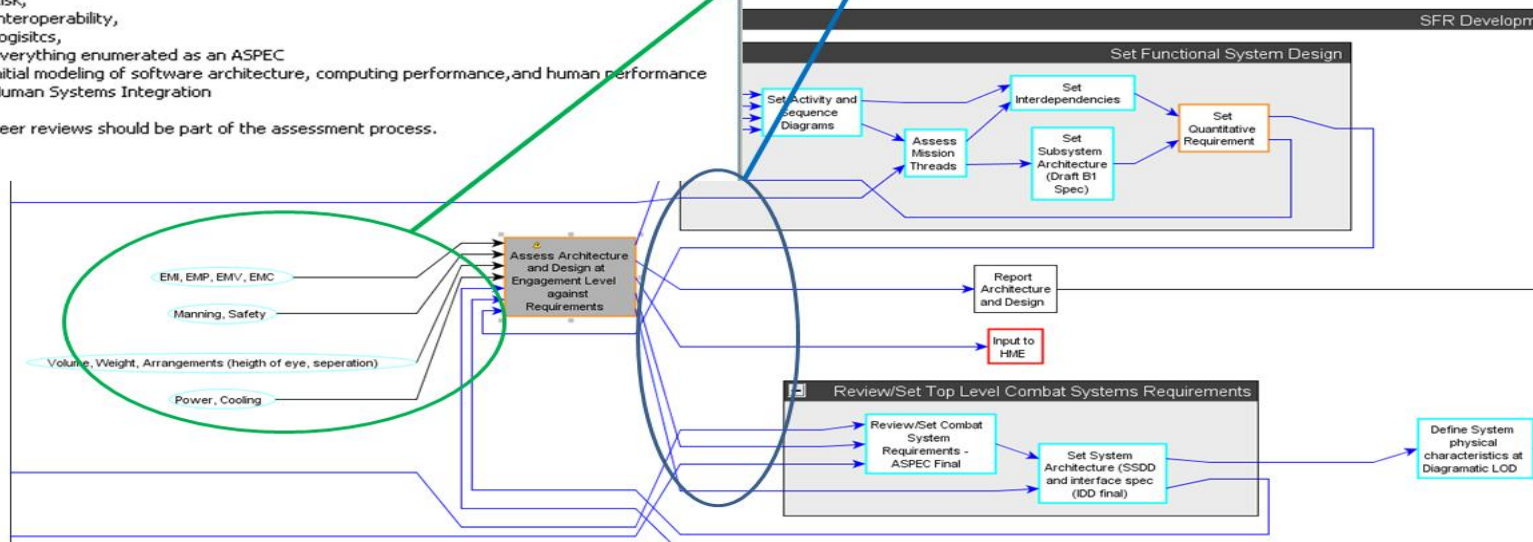
Peer reviews should be part of the assessment process.

**Activity - Assess Architecture and Design at Engagement Level against Requirements**

**Information contained in Activity**

**Information Inputs**

**Information Outputs**

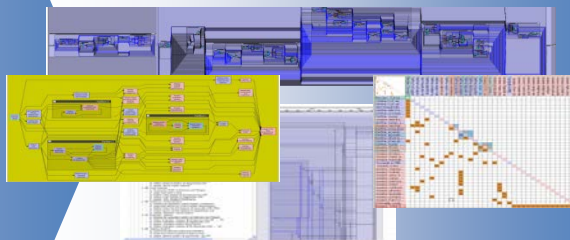




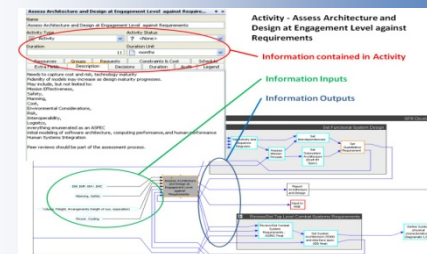
# SDPRM Business Processes



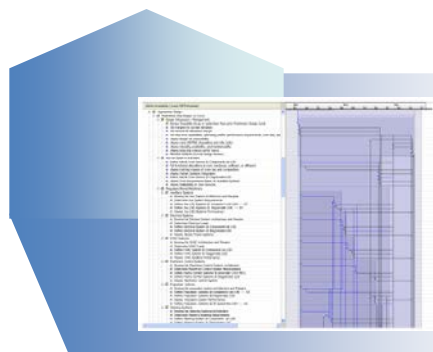
1. SDM consults process model library to begin planning process.



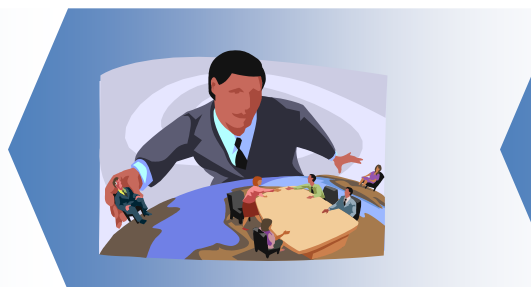
2. Process visualization, rapid assessment of alternatives, and optimization.



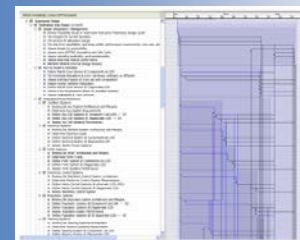
3. Data captured regarding team commitments and dependencies.



6. Actual results imported back in to the model.



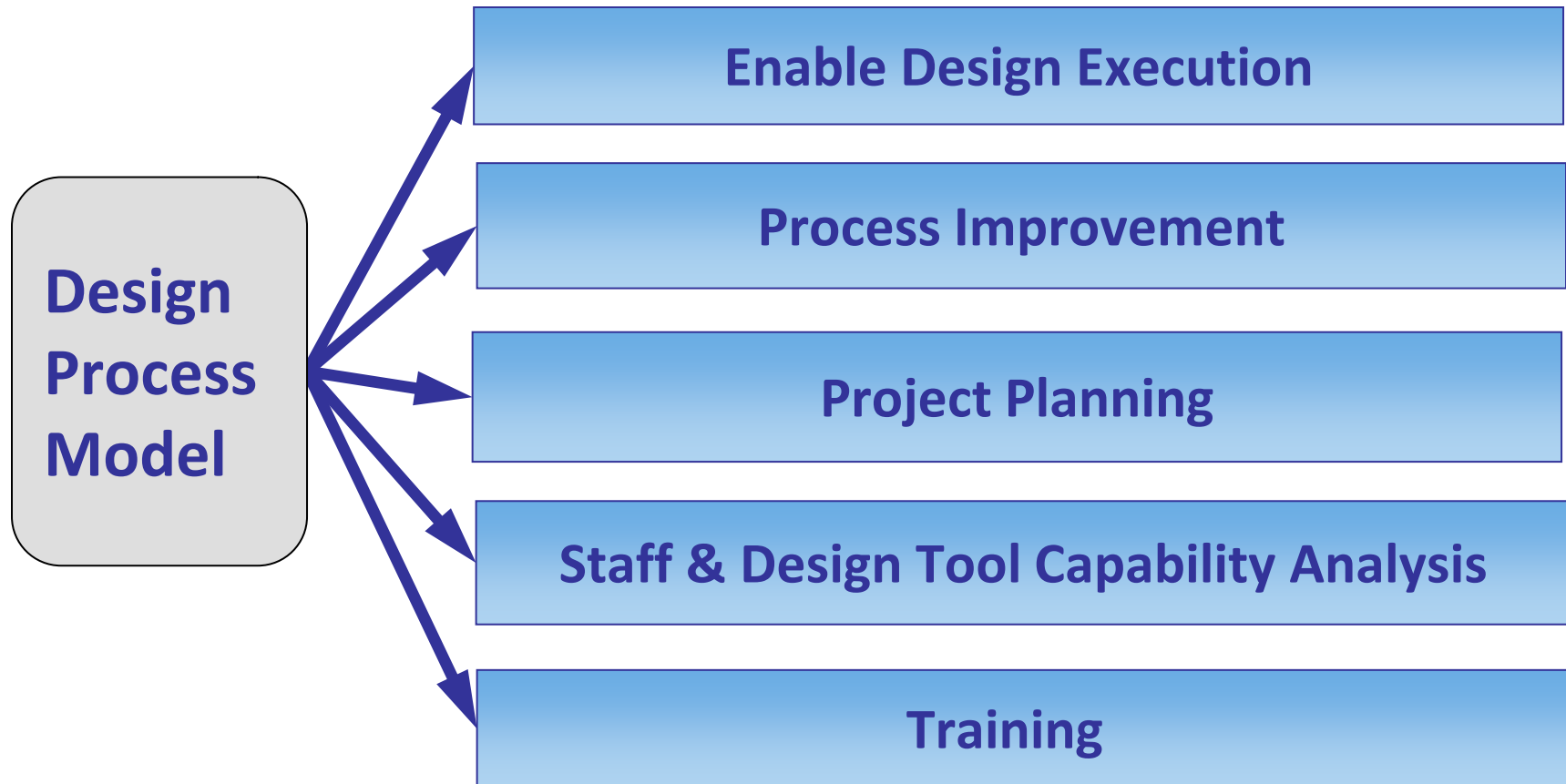
5. Program management

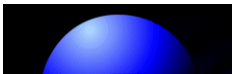


4. Preferred process exported to MS Project.



# SDPRM Applications



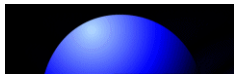


# Summary

1. The ship acquisition community spends \$Billions per year on engineering and planning processes.
2. Contemporary modeling tools and techniques are available to understand and assess processes.
3. Effective process execution requires the processes to be defined.
4. Process improvement requires well defined processes.
5. Process modeling supports training.

The SDPRM enables more effective ship design management - *leading to a more cost effective Fleet.*





# Need more info?

- NSWCCD Process Model website:
  - [http://www.navsea.navy.mil/nswc/carderock/pub/who/departments/ship\\_design.aspx](http://www.navsea.navy.mil/nswc/carderock/pub/who/departments/ship_design.aspx)
- 11<sup>th</sup> & 13<sup>th</sup> DSM Conferences
  - <http://www.dsmweb.org>
  - <http://129.187.108.94/dsmweb/en/dsm-community/dsm-conference.html>
- Vendor data:
  - <http://www.plexusplanning.com/>

